

Fundraising Initiatives and Ideas

Implementable Now

Place ideas here when you (or somebody else) already has the contacts to implement it once space is booked.

Short Term

Place ideas here that can be implemented in the near future.

Benefit concert with members of Kingston Symphony Orchestra, tickets sold at \$25 per person.

NOTES: Bunny Singer has contacts and reports that orchestra members are willing.

THOUGHTS: Should we connect this with an event such as the high holidays, and/or make this a regular series to better raise our profile in the local community as we raise funds (and if a regular series, should we set aside part of the proceeds as a stipend for the performers)? (RBM)

Raffle -- CANDIDATE TO BE PREPARED FOR BOARD APPROVAL AT NEXT REGULAR BOARD MEETING

NOTES: Prize acquisition and organization can be done internally, with ticket sales both inside and outside synagogue

THOUGHTS:

- Look into regulatory and licensing
 - Inquire with OLG commission

F.A.S.T. and A.S. LemonAid Stand Initiative -- CANDIDATE TO BE PREPARED FOR BOARD APPROVAL AT SPECIAL MEETING

NOTES: Smaller in scope than originally proposed but still a workable idea.

- Potential Hundreds not Thousands
- Can be combined with Flea Market / Garage sale / Farmers Market / Market square to enhance presence.
- Proceeds can still be split.
- **Richard Cohen to prepare proposal.**

THOUGHTS: Since we will need to do this in the summer, we will need to ask for a special Board meeting to get approval in time. (RBM)

Long Term

Place ideas here that will provide ongoing revenue, will be implemented over a long period of time, and/or cannot be implemented for a number of months.

GoFundMe Campaign for Building Fund or other projects?

- Example of another: <https://www.gofundme.com/JewCF>

NOTES: Can be mostly organized internally, although some outside consultation for publicity and best results might be useful.

THOUGHTS:

[Place new item here]

Implementable Later

Place ideas here when nobody has the contacts yet to implement it.

Short Term

Place ideas here that can be implemented in the near future.

Antiques Roadshow

NOTES:

THOUGHTS: How much would it cost to bring in an expert who can do the identification and valuations? (RBM)

Long Term

Place ideas here that will provide ongoing revenue, will be implemented over a long period of time, and/or cannot be implemented for a number of months.

Partnership with Queen's Hillel -- CANDIDATE TO BE PREPARED FOR BOARD APPROVAL AT SPECIAL MEETING

NOTES: This would probably take the form of providing services to Queen's Hillel for financial investment in the synagogue.

- **Robert Marks to prepare proposal.**

THOUGHTS: At the very least, we need to pick their brains about member recruitment and retention -- they are successfully recruiting in a demographic very close to the one we need to penetrate. (RBM)

[Place new item here]

Being Implemented

Place ideas here once the Board has granted approval to implement them.

Upcoming

Place initiatives here that have not yet happened.

[Place new item here]

Success

Place initiatives here that met or exceeded expectations.

[Place new item here]

Qualified Success

Place initiatives here that did not fail but also did not meet expectations.

[Place new item here]

Failure

[Place new item here]

Lessons Learned

Add lessons learned here.

[Place new item here]